C H I – Y U (T I F F A N Y)   C H A N G

2733 Penitencia Creek Road
San Jose CA 95132

Home: (408) 926-0576
Cellular: (415) 948-9888
E-mail: chiyuchang@yahoo.com
Web Site: www.macsense-usa.com

OBJECTIVE

To obtain a challenging position in website and graphic design that will utilize my experience and skills

WORK EXPERIENCE

Webmaster & Graphic Designer   March 2001-present
Macsense Connectivity, Inc.
Santa Clara, California

Website Design and Maintenance:
- Design and layout all web pages for corporate's web site.
- Interface with Internet Service Providers to ensure contingency of web site operations.
- Update web site information such as new product information, press releases, special events schedules, etc.
- Post Acrobat PDF file of all product specification sheets, advertisement, product user guides and other useful information for clients to read, download and exchange via the Website.
- Maintain web pages and other web routines to ensure accuracy of posted information.
- Majority of work performed by using Microsoft FrontPage or Macromedia Dreamweaver.

Graphic Design:
- Photo-retouching and manipulation of digital image to improve accuracy of color and image quality using Adobe Photoshop and Macromedia Firework, etc.
- Illustrate product diagrams, pictures, drawings and graphics using Adobe Illustrator and Macromedia Freehand.
- Page design and layout of corporate brochures, product specification data sheets, collaterals, product packaging boxes, posters, banners and other sales/marketing materials using PageMaker and QuarkXPress.
- Design advertisements of company products for major magazines and publications.
- Create PDF files of all design projects for electronic exchange on the website using Adobe Acrobat .

Web Site Administration:
- Provide daily retrieval of all incoming Emails, and post/send to appropriate internal users.
- Maintain internal and external correspondence of website access, features, functions and uses.
- Maintain records of all Internet-related activities.
- Develop and administer procedures to measure effectiveness of website for improvement sales and marketing and product support.

Trade Show Preparation:
- Graphic design and page layout of posters, banners, product specification data sheets, color boxes, mailers and point of sales displays to promote company products and services.

Presentation Support:
- Provide support for in-house electronic presentations.

Version Control:
- Implement version control and configuration management of web site projects.

Freelance Design Project
- Use Adobe Photoshop, Illustrator and Pagemaker to design and layout Product Brochure and Catalog for Oriental Odyssey to illustrate handcrafted candles products.

2733 Penitencia Creek Road
San Jose CA 95132

Home: (408) 926-0576
Cellular: (415) 948-9888
E-mail: chiyuchang@yahoo.com
Web Site: www.macsense-usa.com

EDUCATION

Kent State University, Kent, Ohio
Master of Education in Instructional Technology

GPA: 3.6
December 6, 2000

The University of Findlay, Findlay, Ohio
Master of Arts in Teaching

GPA: 3.5
May 15, 1999

COMPUTER SKILLS

Operating Systems:
- **Windows 98, ME, NT, 2000 and XP**
- **Mac OS 9 and Mac OS X**

Applications: (Mac and PC):
- Adobe Photoshop, ImageReady, Illustrator, Pagemaker, InDesign, Acrobat, Distiller, Exchange
- Macromedia Firework, Freehand, Flash, Dreamweaver, Director, Shockwave
- Microsoft Office – Word, Excel, PowerPoint, Publisher and Outlook
- Microsoft FrontPage
- QuarkXPress
- HTML

Language:
Read, write and speak fluently in English and Chinese.

AWARDS AND ACTIVITIES

- TESOL Conference, New York, New York, March 1999
- Taiwanese President Conference, Chicago, Illinois, September 2000
- President, Taiwanese Association, Kent State University, Kent, Ohio
- Team Lead, Tzu-Chi Charitable Foundation, Providence University, Taichung, Taiwan

SAMPLE URLS

Macsense Connectivity   http://www.macsense-usa.com
Tiffany Office   http://www.tiffanyoffice.com
School Donation   http://www.macsense-usa.com/schooldonation/

REFERENCES AVAILABLE UPON REQUEST